

Contact PHP Global for the following services in

NONPROFIT MANAGEMENT

- **Strategic Planning** — Formulating long- and short-term objectives based on the organization's vision and a realistic assessment of its current situation
 - **Resource Development** — Acquiring and retaining donors through relationship building; attracting various types of donors and moving them to higher levels of support
 - **Board Governance** — Determining what kind of board will best suit the organization; knowing how and where to find and recruit diverse board members; building board commitment to the organization's mission
 - **Marketing** — Developing a marketing plan that is based on understanding the organization's clients and constituents and that effectively employs all the resources available to the organization
 - **Mission-Based Management** — Assessing the organization's financial status and developing strategies to improve financial performance that are in line with the organization's values
 - **Social Entrepreneurship** — Using entrepreneurial principles to organize, create, and manage programs with the goal of both social and financial return on investment
 - **Volunteer Management** — Determining the types of volunteers that best suit the organization and the roles they will play; finding and recruiting such volunteers and managing their relationships with paid employees
 - **Strategic Alliances** — Exploring a variety of cooperative arrangements between two or more parties in pursuit of mutual goals; implementing such arrangements for mutual benefit
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- **Assist with Starting a 501c3 Nonprofit Organization**



Other services

- 1. Grant Writing**
- 2. Project development, implementation and evaluation**
- 3. Needs Assessment**
- 4. Grant Management**
- 5. Staff Training**
- 6. Financial Management**
- 7. Business management**

Areas of expertise include:

- Education**
- Health**
- Small business**